



Sam D'Souza

GRAPHIC DESIGN | BRANDING | MARKETING

CONTACT

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EDUCATION

2016 - 2018
Auckland
University of
Technology

Bachelor of Design
Majoring in Communication Design. Minor in Design Thinking and Design for Business.

2009 - 2015
Marist College

High School
Studied Classics, Art History, Art Design and Media Studies

EXPERIENCE

2023 - Present
Lifestyle
Communities

Mid-weight Graphic Designer
Designed community signs, billboards, hoardings, brochures, catalogues, press advertisements, expo collateral, instore shop signage, vehicle signage, brochure layouts and social tiles

2020 -2023
Attain

Intermediate Graphic Designer
Designed social content, web tiles, banners, packaging, posters, billboards, vehicle wraps, building signage, POS collateral, stationery, business cards, brochures, brand identities, brand guidelines and personas for brands across hospitality, construction, beauty and SaaS industries.

2019 - 2020
3Sixty Brand
Solutions

Graphic Designer
Designed web tiles, banners, packaging, posters, billboards, vehicle wraps, building signage, POS collateral, stationery, business cards and brochures for brands including Spark, Goodman Fielder and Rodd & Gunn.

2019
Public Eye

Design Intern
Designed concepts for social media posts, websites, logos and packaging.

2018-2019
Media Tech
Productions

Contract Communication Designer
Designed presentation decks for national comedians and film posters.

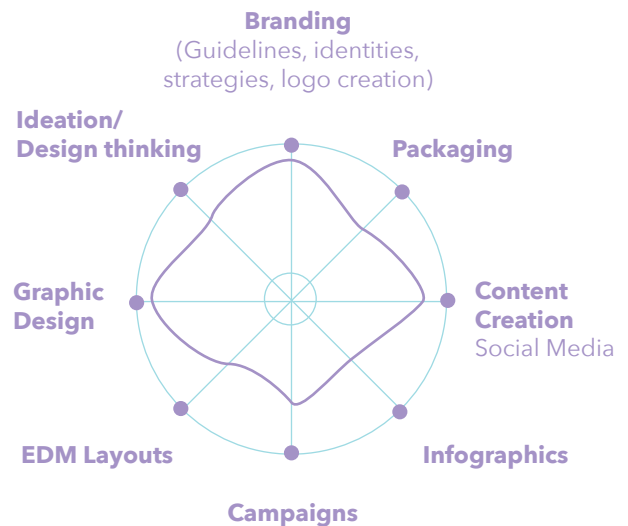
2018
Laybuy

Junior Graphic Designer
Designed graphic social media posts, eDMs (direct emailers), POS stands, window decals, sale decks, and website tiles.

2018
Semi
Permanent

Volunteer
Volunteered in the organisation and execution of the internationally renowned design event, Semi Permanent.

SKILLS



SOFTWARE SKILLS



AWARDS

2018

BJ Ball Paper's Colour and Texture Award

This award was given to me for my final graduation project. The project explored pink as a gender neutral colour through print design

2018

AUT Advertising and Branding Award

This award was given by Auckland University of Technology to our branding project 'Forge' - a male's skincare and grooming range.

2015

NCEA Level 3 Single Subject Scholarship - Design

After completing my final year at Marist College I was awarded with a Single Subject Scholarship in NCEA Level 3 Design. This scholarship was based off my final year project, a colourblind campaign called Vision.

2015

Te Ara Lodge Fine Arts Scholarship

The Te Ara Lodge Fine Arts scholarship is granted to one student who is enrolled in a tertiary art or design course from every secondary school based in Auckland.

QUALITIES

Creative



Ambitious



Collaborative



Adaptable



Open-minded



Resilient



REFERENCES AVAILABLE
ON REQUEST

Let's work together!